**PROJECT REPORT**

**1. INTRODUCION**

1.1. Overview

* An invitation is a request, a solicitation, or an attempt to get another person to join you at a specific event. You need on invitation to go to the Academy Awards, even if you’re George Clooney.

1.2. Purpose

* Personalized invitation make recipients feel like you care enough about them to set up an event tailored to what matters most to them.

**2. PROBLEM DEFINAION**

2.1 Empathy Map

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2.2 Brainstorming

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**3. RESULT**

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**4. ADVANTAGES & DISADVANTAGES**

* Invitation card will help you maintain friendships and build a stronger connection between you and people who you would like to know.
* Just as there are advantages to using online wedding invitation, there are a few main disadvantages as well. While these are not drastic setbacks, they may mean that you have to send a paper invitation to a few select guests.

**5. APPLICATIONS**

* We use the CANVA application to design our Personalized Invitation

**6. CONCLUSION**

* Include the closing and Signature, Express your gratitude towards the recipient for considering your invitation. Mention that you’re looking forward o seeing them at the event. In case you’re going to call the person to get a response from them, mention the date on which you’re planning to make that call.

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